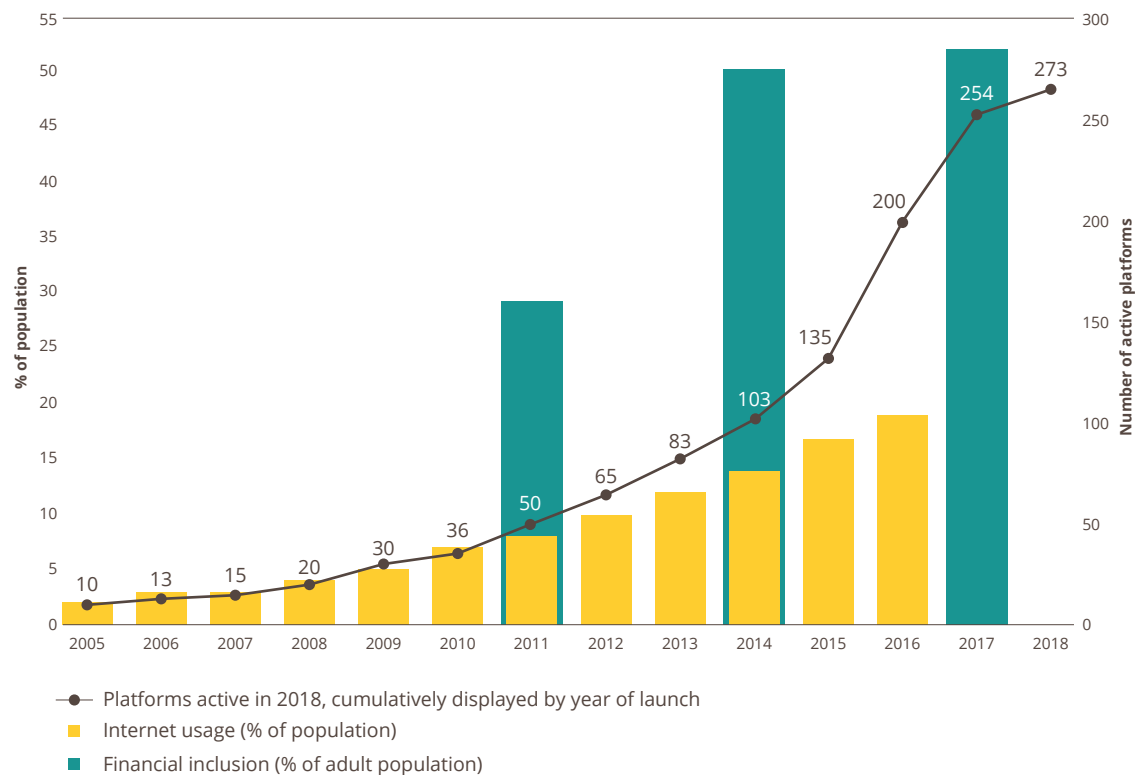




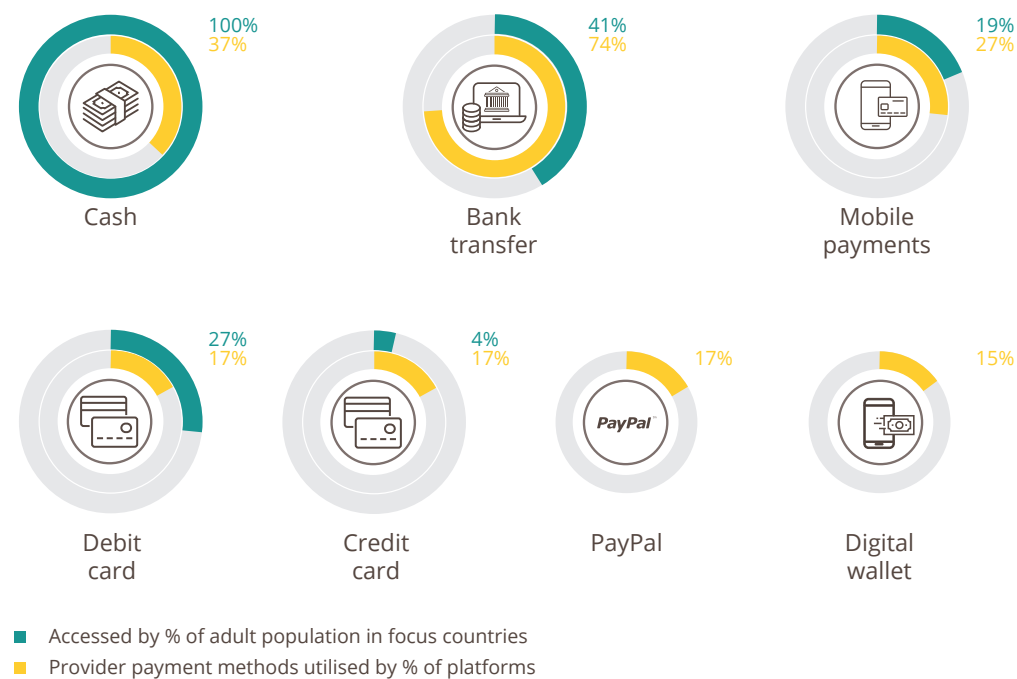
**Insight:** increasing financial inclusion, internet penetration and launches of platforms



Data aggregated across Ghana, Kenya, Nigeria, Rwanda, South Africa, Tanzania, Uganda and Zambia.  
Launch year unknown for 10 platforms.

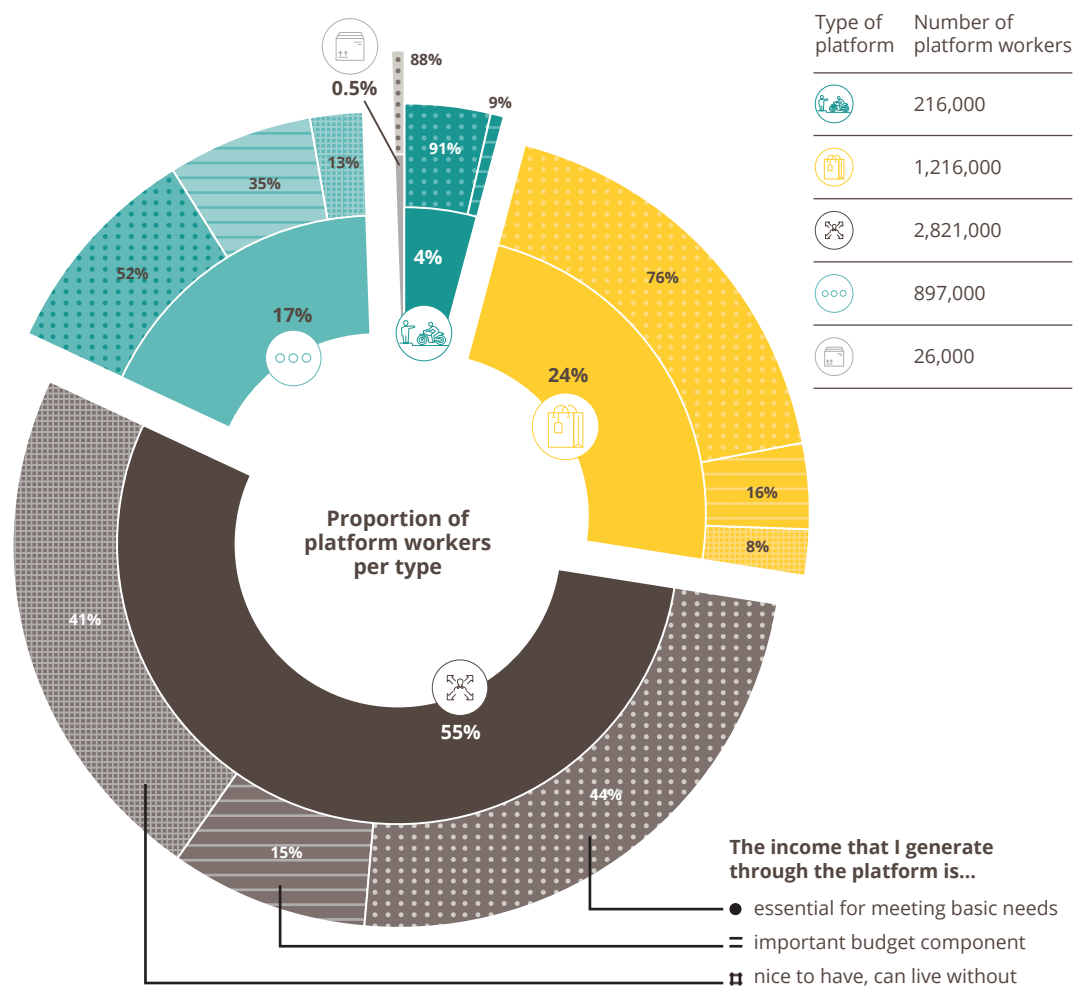
Sources: i2i, African Digital Platforms database (2018)  
World Bank, Findex (2017)  
World Bank, World Development Indicators

**Insight:** opportunities to close financial barriers to platform usage.

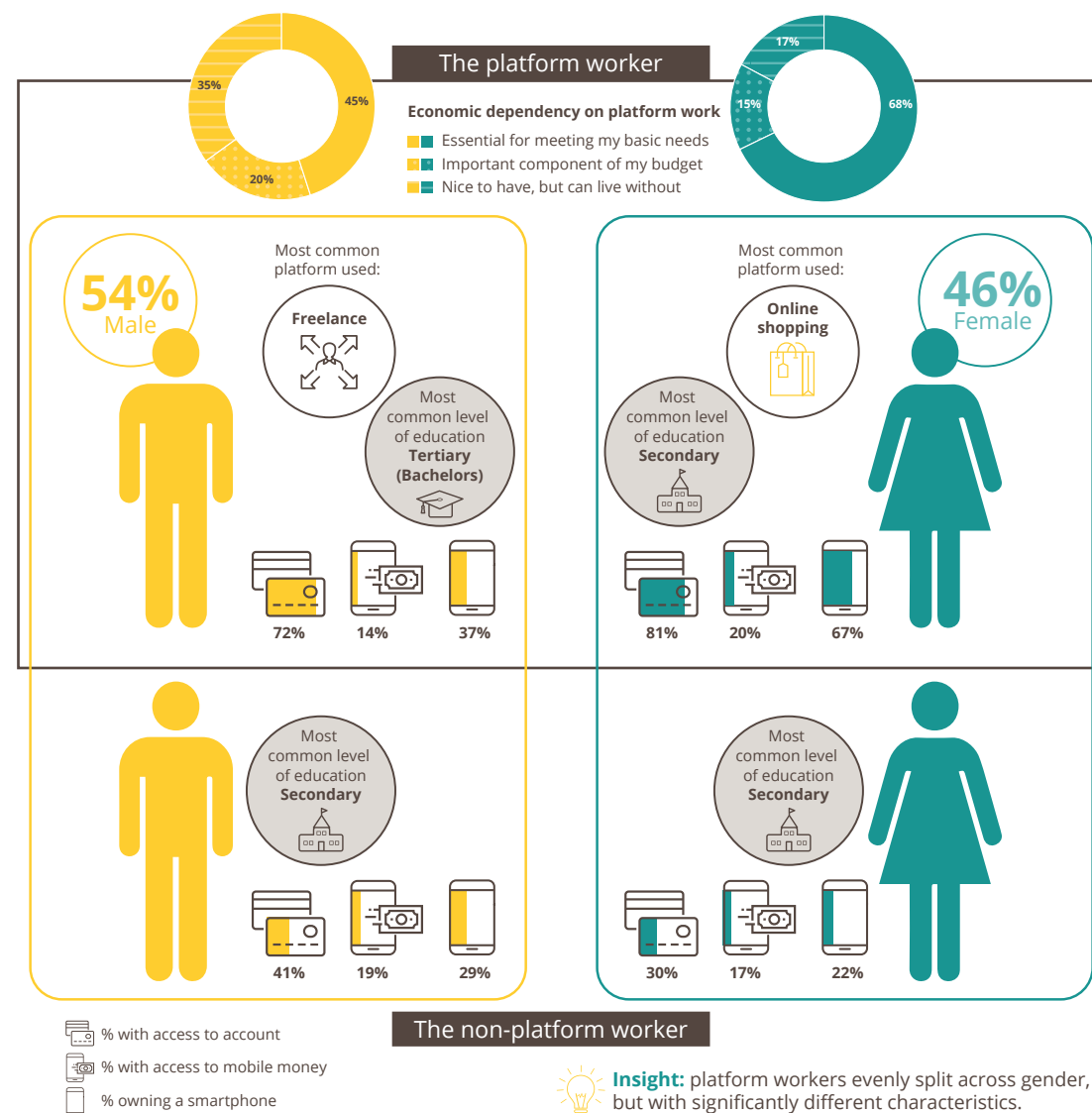


Data available on 163/283 platforms.  
No demand-side data available on PayPal and digital wallet usage.

Source: i2i, African Digital Platforms database (2018); World Bank, Findex (2017)



Source: Research ICT Africa, After Access Survey (2017)



**Insight:** platform workers evenly split across gender, but with significantly different characteristics.